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* PROJECT SUMMARY

The “lisa l. wilson, graphic designer” website will primarily display samples of graphic design work completed by Lisa Wilson while in school at the Art Institute of Washington. The site will also display a resume and contact information. The purpose of the portfolio site is to give potential employers more insight into Lisa Wilson's design style, provide samples of her work and information critical in the hiring process.

* Pages

Home—Introduction to the site

Portfolio/Logos—display of various logo designs

Portfolio/Corporate Identity—corporate identity pieces such as business cards, letterhead, envelopes and other collateral pieces displaying a corporate logo

Portfolio/Illustrations & Imagery—illustrations and digital images

Portfolio/Publications—Multi-page publications, cookbook, brochures, a commemorative stamp panel and ad for magazine

Portfolio/3D Design—Game Board, Game Packaging, Game pieces, rules and scorecard

Resume—Online resume of job history

Contact—Address, phone number and email address for Lisa Wilson

* DESIGN SUMMARY

The look of the “lisa l. wilson, graphic designer” website should be clean and professional. The design elements will be limited to basic shapes such as flowers, circles and lines. At the same time, the site will give some insight into Lisa's personality. This will be accomplished through the use of bright, vivid color. The typeface used will be Century Gothic to keep consistent with the clean look.

* AUDIENCE PROFILE

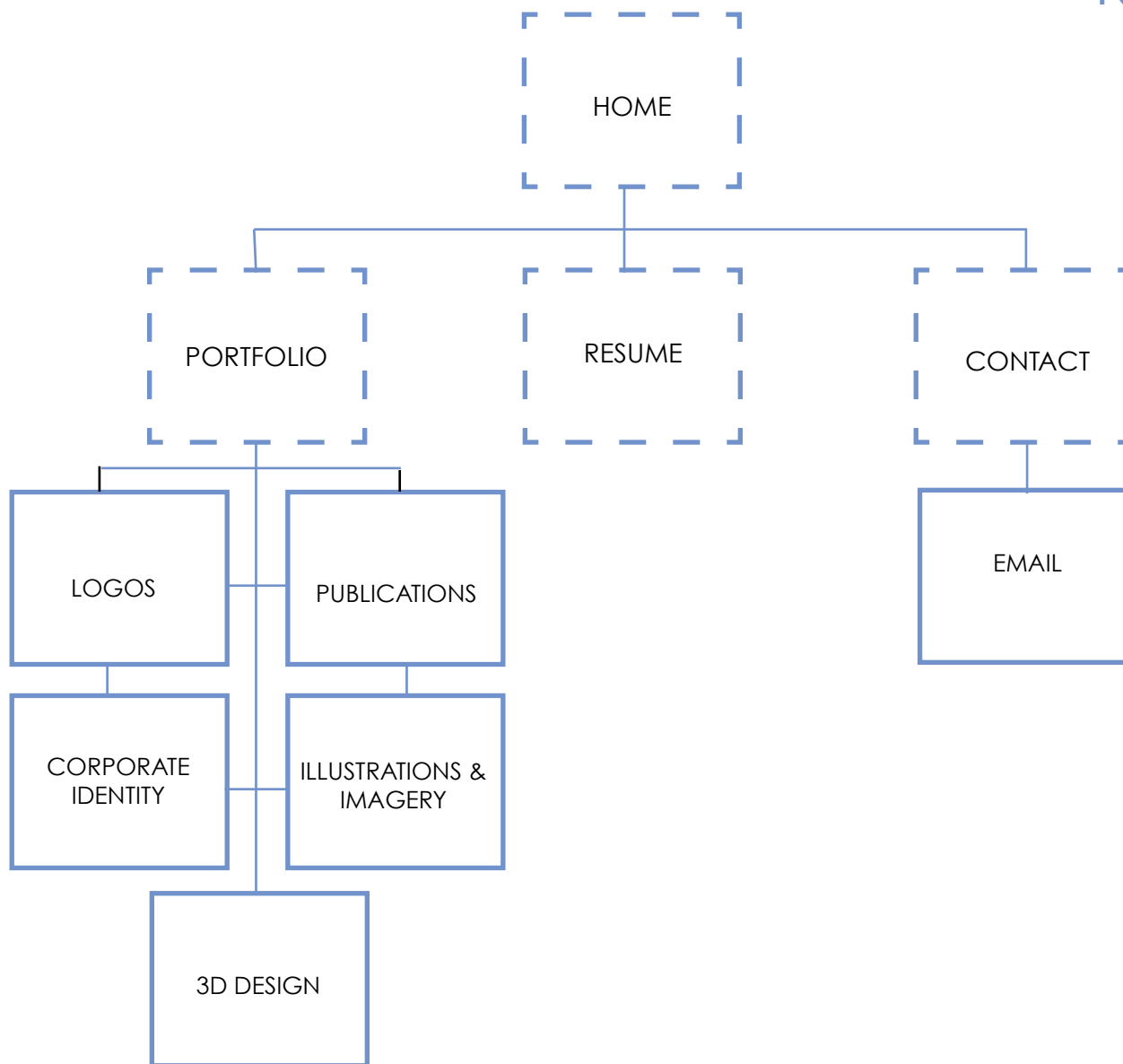
The primary audience for the portfolio website is employers; however, the site will also appeal to aspiring graphic designers who are also looking to enter the field. The portfolio site will continue to evolve as new work is added and will also appeal to designers already working in the field.

* PERCEPTION/TONE

Clean, professional, fun, diverse



NAVIGATION MAP





WIREFRAME
HOME

740 PIXELS



440 PIXELS



740 PIXELS

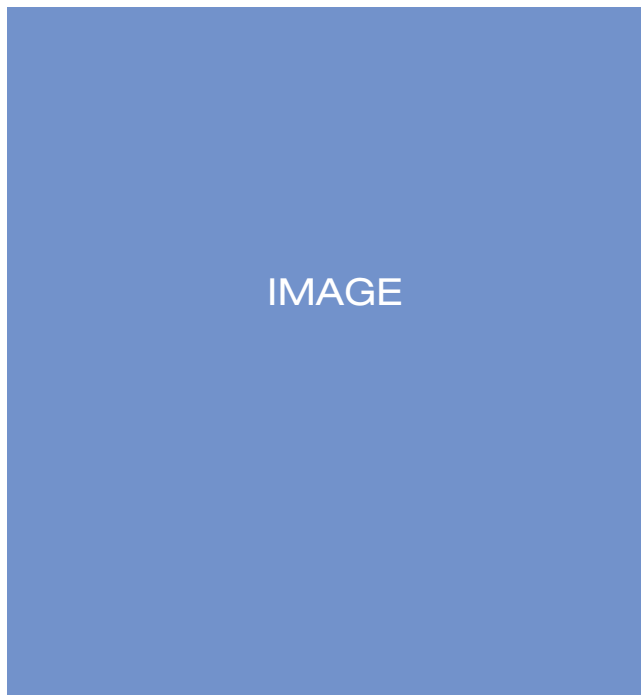
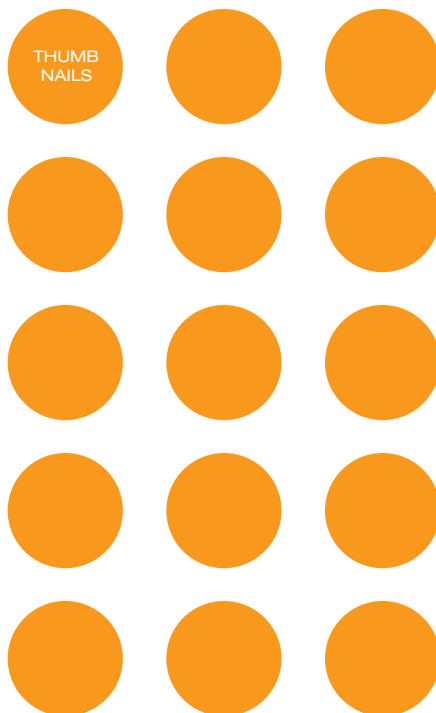
logo:
Lisa Wilson

global menu: resume contact home

sublabel: logos

page title label:
portfolio

portfolio menu:
logos
corporate identity
publications
illustrations & imagery
3d design



440 PIXELS



740 PIXELS

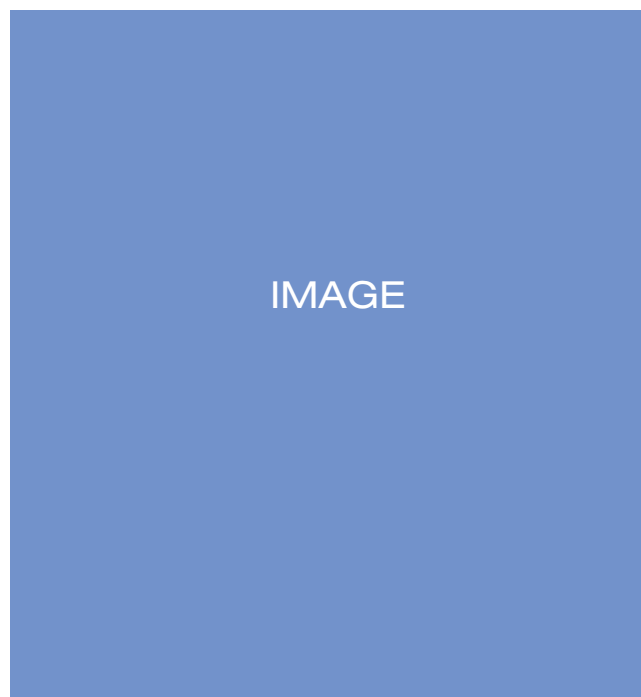
logo:
Lisa Wilson

global menu: resume contact home

sublabel:
corporate
identity

page title label:
portfolio

portfolio menu:
logos
corporate identity
publications
illustrations & imagery
3d design



440 PIXELS



740 PIXELS

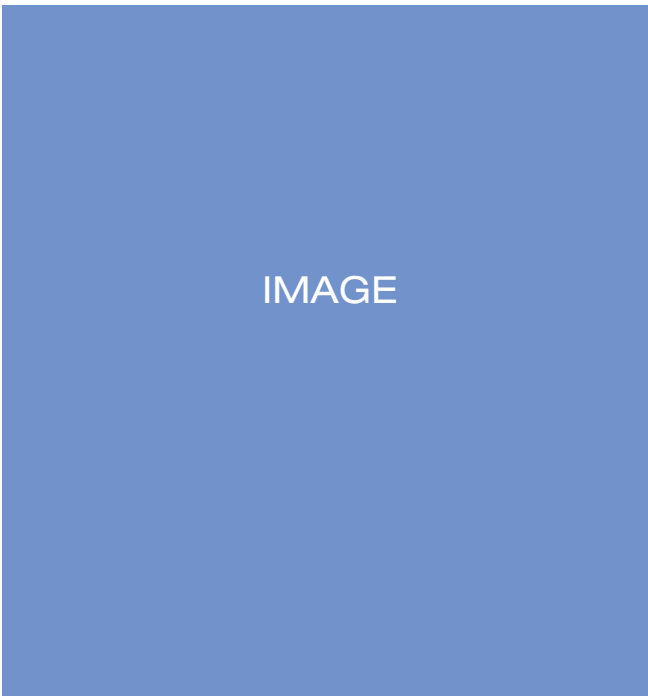
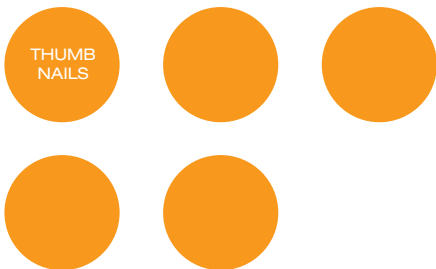
logo:
Lisa Wilson

global menu: resume contact home

sublabel:
publications

page title label:
portfolio

portfolio menu:
logos
corporate identity
publications
illustrations & imagery
3d design



440 PIXELS



740 PIXELS

WIREFRAME
PORTFOLIO
ILLUSTRATIONS &
IMAGERY

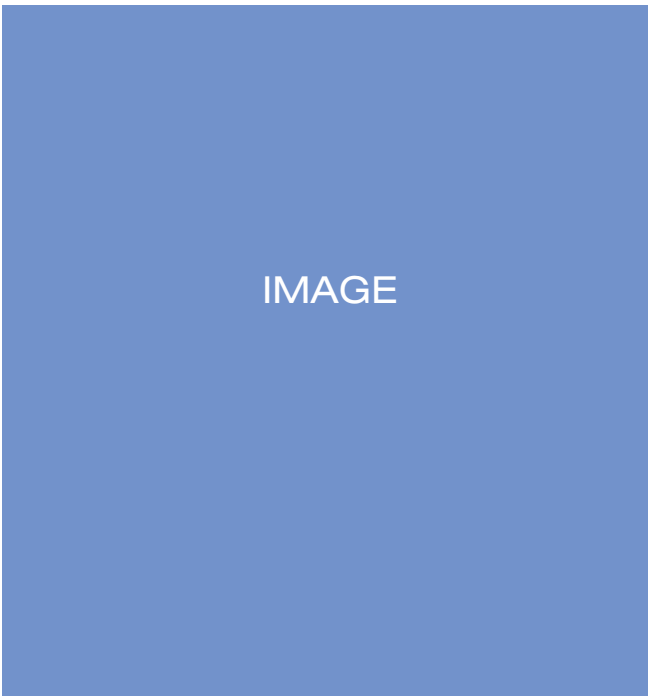
logo:
Lisa Wilson

global menu: resume contact home

sublabel:
illustrations &
imagery

page title label:
portfolio

portfolio menu:
logos
corporate identity
publications
illustrations & imagery
3d design



440 PIXELS



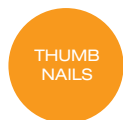
740 PIXELS

logo:
Lisa Wilson

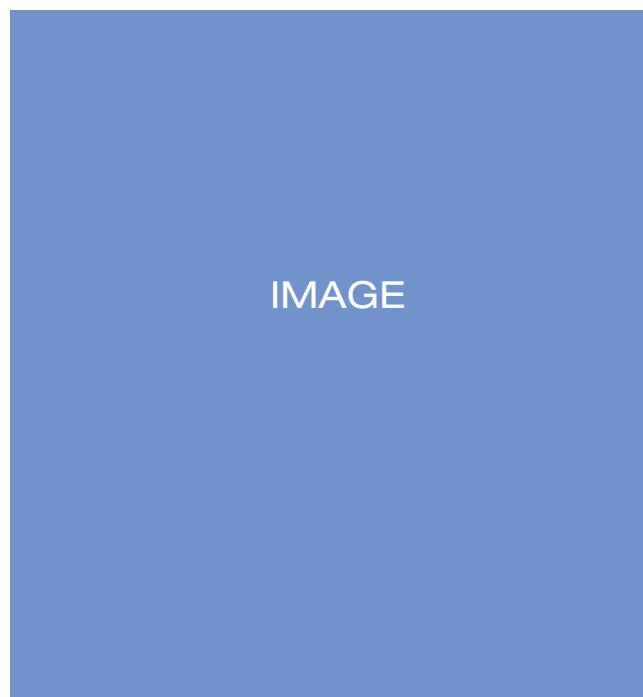
global menu: resume contact home

sublabel:
3d design

page title label:
portfolio



portfolio menu:
logos
corporate identity
publications
illustrations & imagery
3d design



440 PIXELS



740 PIXELS

logo:
Lisa Wilson

global menu: portfolio contact home

page title label:
resume

RESUME
TEXT

SCROLL

440 PIXELS



740 PIXELS



global menu: portfolio resume home

page title label:
contact

LISA L. WILSON
2810 CITRUS LANE
SPRINGDALE, MD 20774

LL24WILSON@COMCAST.NET

440 PIXELS



STYLES

FONTS, HTML GENERATED

Century Gothic, Helvetica or sans-serif font available on computer.

Blue: #6699cc

Grey: #666666

Sizes: 12px (resume text), 11px (global menu and portfolio menu), 14px (resume headers)

FONTS ON IMAGES

Fonts on logo

BodoniOldFaceBE (Bold Oldstyle Figures), Bodoni (Bold Condensed)
Century Gothic

Orange: #ff9933

Blue: #6699cc

Grey: #666666

COLORS USED ON IMAGES (Homepage, title and subtitle images)

Orange: #ff9933

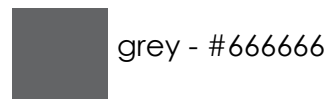
Blue: #6699cc

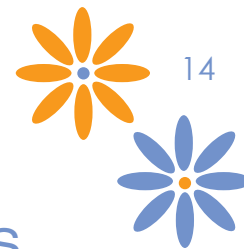
Grey: #666666

BACKGROUND COLORS

White: #ffffff

COLOR PALETTE





FILES

MAIN DIRECTORY

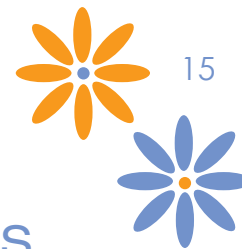
index.htm
home.htm
port.htm
 logo1.htm
 ↓
 logo15.htm
 corpid1.htm
 corpid2.htm
 publication1.htm
 ↓
 publication5.htm
 illimage1.htm
 ↓
 illimage3.htm
 3d1.htm
resume.htm
contact.htm
styles.css

IMAGES

index.htm
 homepage2.gif
port.htm
 flowers.gif
 portlabel.gif
 smalllogo2.gif
 logos/logothumbs.gif
 logos/bailey.gif
 logoslabel.gif
logo1.htm
 flowers.gif
 portlabel.gif
 smalllogo2.gif
 logos/logothumbs.gif
 logos/bailey.gif
 logoslabel.gif
logo2.htm
 flowers.gif
 portlabel.gif
 smalllogo2.gif
 logos/logothumbs.gif
 logos/voodoo.gif
 logoslabel.gif
logo3.htm
 flowers.gif
 portlabel.gif
 smalllogo2.gif
 logos/logothumbs.gif

 logos/newsouth.gif
 logoslabel.gif
logo4.htm
 flowers.gif
 portlabel.gif
 smalllogo2.gif
 logos/logothumbs.gif
 logos/eball.gif
 logoslabel.gif
logo5.htm
 flowers.gif
 portlabel.gif
 smalllogo2.gif
 logos/logothumbs.gif
 logos/l2studio.gif
 logoslabel.gif
logo6.htm
 flowers.gif
 portlabel.gif
 smalllogo2.gif
 logos/logothumbs.gif
 logos/llwilson.gif
 logoslabel.gif
logo7.htm
 flowers.gif
 portlabel.gif
 smalllogo2.gif
 logos/logothumbs.gif
 logos/kikoo2.gif

 logoslabel.gif
logo8.htm
 flowers.gif
 portlabel.gif
 smalllogo2.gif
 logos/logothumbs.gif
 logos/kikoo1.gif
 logoslabel.gif
logo9.htm
 flowers.gif
 portlabel.gif
 smalllogo2.gif
 logos/logothumbs.gif
 logos/zebra.gif
 logoslabel.gif
logo10.htm
 flowers.gif
 portlabel.gif
 smalllogo2.gif
 logos/logothumbs.gif
 logos/monkey.gif
 logoslabel.gif
logo11.htm
 flowers.gif
 portlabel.gif
 smalllogo2.gif
 logos/logothumbs.gif
 logos/fish.gif
 logoslabel.gif
logo12.htm



FILES

flowers.gif
portlabel.gif
smalllogo2.gif
logos/logothumbs.gif
logos/elephant.gif
logoslabel.gif
logo13.htm
flowers.gif
portlabel.gif
smalllogo2.gif
logos/logothumbs.gif
logos/giraffe.gif
logoslabel.gif
logo14.htm
flowers.gif
portlabel.gif
smalllogo2.gif
logos/logothumbs.gif
logos/sekhmet.gif
logoslabel.gif
logo15.htm
flowers.gif
portlabel.gif
smalllogo2.gif
logos/logothumbs.gif
logos/caligrille.gif
logoslabel.gif
corpid1.htm
flowers.gif
portlabel.gif
smalllogo2.gif
corpid/corpidthumbs.gif
corpid/sekhmetlh2.gif
corpid/sekhmetlh1.gif
corpid/sekhmetenv.gif
corpid/sekhmetbc1.gif

corpidlabel.gif
corpid2.htm
flowers.gif
portlabel.gif
smalllogo2.gif
corpid/corpidthumbs.gif
corpid/placematcg.gif
corpid/letterheadcg.gif
corpid/envelopecg.gif
corpid/bccg.gif
corpidlabel.gif
publication1.htm
flowers.gif
portlabel.gif
smalllogo2.gif
publications/pubthumbs.gif
publications/cookbook2.gif
publications/cookbook1.gif
publabel.gif
publication2.htm
flowers.gif
portlabel.gif
smalllogo2.gif
publications/pubthumbs.gif
publications/tourbook2.gif
publications/tourbook1.gif
publabel.gif
publication3.htm
flowers.gif
portlabel.gif
smalllogo2.gif
publications/pubthumbs.gif
publications/happyfeet.gif
publabel.gif
publication4.htm
flowers.gif

portlabel.gif
smalllogo2.gif
publications/pubthumbs.gif
publications/stamp.gif
publabel.gif
publication5.htm
flowers.gif
portlabel.gif
smalllogo2.gif
publications/pubthumbs.gif
publications/brochure1.gif
publications/brochure2.gif
publabel.gif
illimage1.htm
flowers.gif
portlabel.gif
smalllogo2.gif
illimages/illimgthumbs.gif
illimages/gpimage2.gif
illimglabel.gif
illimage2.htm
flowers.gif
portlabel.gif
smalllogo2.gif
illimages/illimgthumbs.gif
illimages/bowieposter2.gif
illimglabel.gif
illimage3.htm
flowers.gif
portlabel.gif
smalllogo2.gif
illimages/illimgthumbs.gif
illimages/danceposter2.gif
illimglabel.gif
3d1.htm
flowers.gif

portlabel.gif
smalllogo2.gif
3d/3dthumbs.gif
3d/game.jpg
3dlabel.gif
resume.htm
flowers.gif
resumelabel.gif
smalllogo2.gif
contact.htm
flowers.gif
contactlabel.gif
smalllogo2.gif



CREDITS

✿ All images and artwork created by website author, Lisa L. Wilson.